

## 2024 KU International Summer Campus Course List (Business & Economics)

#	Course Code	Course Name	Track	Period	Type	Professor	Institution
1	ISC300A	[Online only] Business Communication	6W	2	Online only	Carl Gunnlaugson	University of Laval
2	ISC211	Managerial Accounting	4W	1	In-person	Edward Monsour	California State Univ., LA
3	ISC204A	Principles of Financial Accounting	4W	2	In-person	Edward Monsour	California State Univ., LA
4	ISC303A	Principles of Finance	6W	1	In-person	Jin-Mo Kim	Rutgers Univ.
5	ISC305	Corporate Finance	6W	2	In-person	Jin-Mo Kim	Rutgers Univ.
6	ISC319	[Online only] Consumer Behavior	6W	1	Online only	Woody G. KIM	Florida State Univ.
7	ISC306	[Online only] International Marketing	6W	2	Online only	Woody G. KIM	Florida State Univ.
8	ISC392	Sustainability Strategies	6W	2	In-person	Mark Joseph Davison	Brunel Univ London
9	ISC394	Financial Statement Analysis	6W	3	In-person	Mark Joseph Davison	Brunel Univ London
10	ISC129A	Strategic Management	6W	1	In-person	K. Praveen Parboteeah	Univ. of Wisconsin-Whitewater
11	ISC311	Global Leadership and Management	4W	2	In-person	K. Praveen Parboteeah	Univ. of Wisconsin-Whitewater
12	ISC309A	Organizational Behavior	6W	2	In-person	Shung Jae Shin	Portland State Univ.
13	ISC362	Organization and Human Resource Management	6W	3	In-person	Shung Jae Shin	Portland State Univ.
14	ISC129C	[Blended] Strategic Management	4W	1	Blended	Yi Li	Univ. of Sydney
15	ISC129D	Strategic Management	4W	2	In-person	Yi Li	Univ. of Sydney
16	ISC312A	International Business	4W	1	In-person	Lin Cui	Australian National University
17	ISC312B	International Business	4W	2	In-person	Lin Cui	Australian National University
18	ISC213	[Blended] Introduction to Management Information Systems	6W	1	Blended	Q. B. Chung	Villanova Univ.
19	ISC356B	[Blended] Big Data Analytics	6W	3	Blended	Q. B. Chung	Villanova Univ.
20	ISC356A	Big Data Analytics	6W	2	In-person	Anurag Agarwal	Florida Gulf Coast University
21	ISC207A	Statistics	6W	1	In-person	Anurag Agarwal	Florida Gulf Coast University
22	ISC207B	Statistics	6W	2	In-person	Yeil Kwon	University of Central Arkansas
23	ISC426	Introduction to Machine Learning	6W	1	In-person	Yeil Kwon	University of Central Arkansas
24	ISC202B	Introduction to Microeconomics	6W	2	In-person	Samiran Banerjee	Emory Univ.
25	ISC316	Intermediate Microeconomics	6W	4	In-person	Samiran Banerjee	Emory Univ.
26	ISC301A	Money and Banking	6W	2	In-person	Willie J. Belton	Georgia Inst. of Technology
27	ISC395	International Finance	6W	4	In-person	Willie J. Belton	Georgia Inst. of Technology
28	ISC320A	Econometrics	6W	2	In-person	Sung K. Ahn	Washington State Univ.

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29	ISC320B	Econometrics	6W	3	In-person	Sung K. Ahn	Washington State Univ.
30	ISC230A	Introduction to Game Theory	6W	1	In-person	Piotr T. Swistak	Univ. of Maryland
31	ISC239	Political Economy	6W	3	In-person	Piotr T. Swistak	Univ. of Maryland
32	ISC111A	Introduction to Marketing	4W	1	In-person	Tony C. Garrett	Korea Univ.
33	ISC111B	Introduction to Marketing	6W	3	In-person	Tony C. Garrett	Korea Univ.
34	ISC203B	Introduction to Macroeconomics	6W	1	In-person	Dirk Bethmann	Korea Univ.
35	ISC390A	Intermediate Macroeconomics	6W	3	In-person	Dirk Bethmann	Korea Univ.